



24/7 SECURITY, ATHLETICS, FACILITIES, AND EVENTS MANAGEMENT

SAFEMANAGEMENT.NET



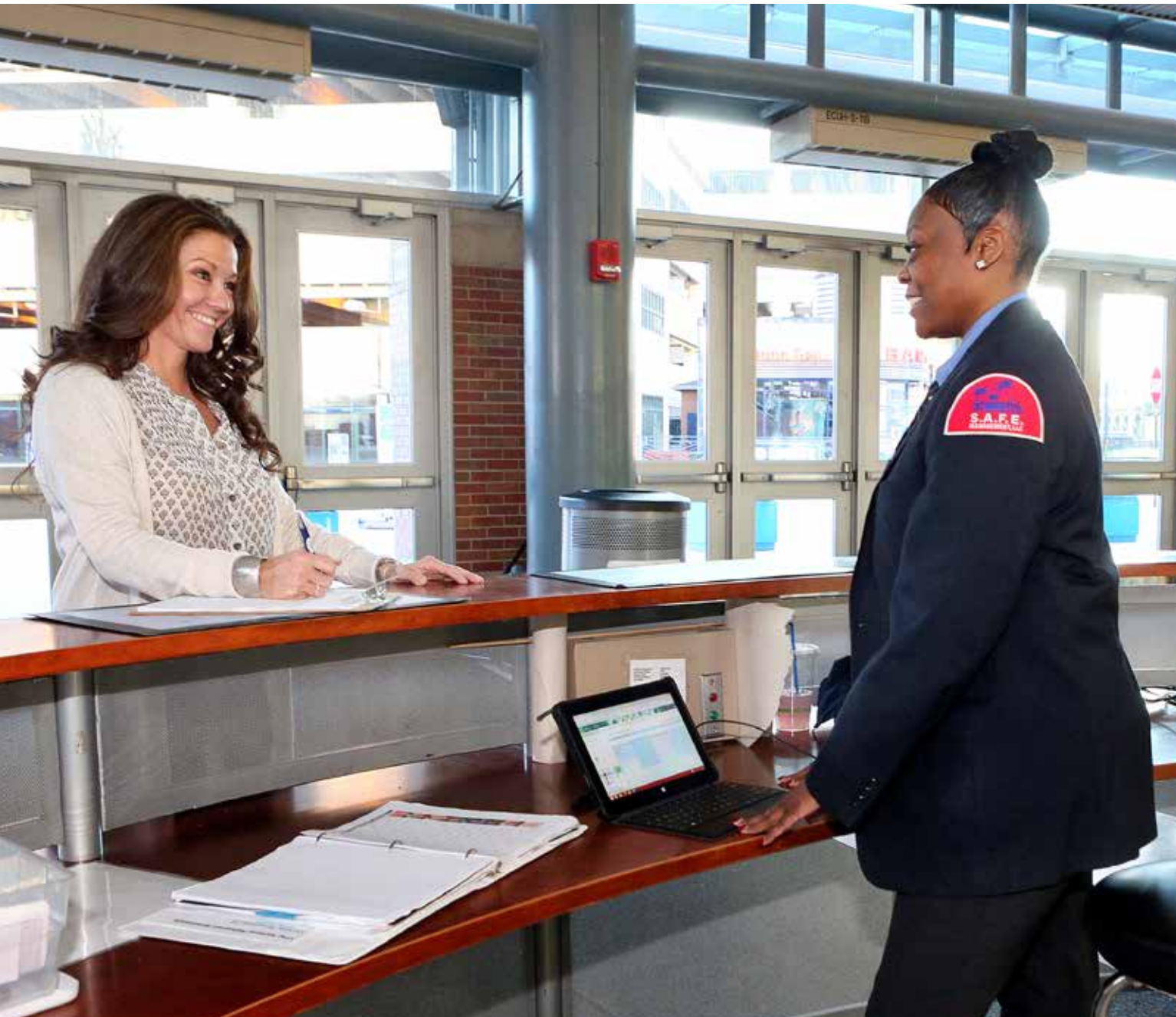
FORD FIELD, ONE OF THE PREMIER ENTERTAINMENT FACILITIES IN THE WORLD, OPENED IN 2002 and S.A.F.E. has been our exclusive event staffing and 24/7 security provider since day one. What separates S.A.F.E. from the rest of the industry is their ability to adapt to the changing times and their focus on continuously improving the service that is provided to our daily building tenants and stadium guests.

–Todd Argust, Vice President of Operations

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“AT STATE FARM STADIUM, S.A.F.E. MANAGEMENT’S COMMITMENT to the professional development of its 24/7 staff and providing our various partners a memorable experience is one of our building’s biggest assets.”

– Sam Cornejo, Director of Security, State Farm Stadium

ABOUT S.A.F.E. 24/7

More than 20 years ago S.A.F.E. Management was formed to provide event security services to bridge the industry gap between solid security measures and unmatched guest service delivery. In 2002, when the Ford Family was building Ford Field in Detroit, Michigan, S.A.F.E. entered the commercial 24/7 security industry by securing the stadium construction site as it moved from stage to stage and eventually opened to the public on August 24, 2002. In the years since, the goal has been to develop a culture of “thinkers” that solve security issues analytically and recognize the importance of guest/tenant services. S.A.F.E. has continuously searched for honest partnerships which allow for open dialogue and lead to creative solutions. To this day, S.A.F.E. has differentiated itself from the typical security companies by building on those very principles.



WHEN WE ENTERED THE INDUSTRY, security and guest services were two totally separate concepts. Property Management companies were not training their staff in basic security practices (active shooter, emergency evacuation, etc.) and security companies were certainly not trained in even the most basic guest service practices. They were essentially mutually exclusive. We personally witnessed an approach to security that had no interest in providing a guest service component. After visiting the Disney Institute and learning the Disney approach to guest service, we knew that S.A.F.E. could provide a high-end guest service approach while not compromising security efforts. So that’s what we did ... we combined security and guest service and that formula has proven to be very successful. Our facilities are SAFE, but we also keep tenants and visitors happy and smiling! Ultimately that’s what our clients want – their tenants (and their tenants’ guests) to have a positive experience and walk away with a positive impression of the building.



JIM MCINTYRE
CEO, S.A.F.E. Management





S.A.F.E. MANAGEMENT PROVIDES A VARIETY OF SECURITY SOLUTIONS from the most basic vehicle patrols to elaborate command center design and implementation. S.A.F.E. has the experience to implement even the most complex 24/7 security command operations to include access control, CCTV monitoring, and fire/intrusion detection system management.

ABOUT S.A.F.E. 24/7

OUR MISSION:

S.A.F.E. built its foundation on the Disney philosophy and approach, and we have incorporated that approach into our mission. At S.A.F.E., we focus on the following:

▫ CREATING AND MAINTAINING AN ENJOYABLE AND SAFE ENVIRONMENT

▫ COMMUNICATING CORRECT INFORMATION

▫ PROMOTING A PROFESSIONAL IMAGE



OUR PRESENT:

Today, S.A.F.E. is a specifically tailored Commercial and Entertainment Security Company that specializes in large sports and entertainment facilities. We are currently represented in five states and are proud to have grown into a security provider that our clients rely on and our tenants and guests trust.

OUR FUTURE:

S.A.F.E.'s business model and fundamental philosophy centers on searching for the "right fit" partner or client that will compliment, support, and work hand-in-hand with S.A.F.E to accomplish each other's goals. S.A.F.E.'s leadership has always worked from a platform in which our ultimate goal is not to build the largest security firm, but rather to deliver a product of quality over quantity.

S.A.F.E SOLUTIONS

BASE OPERATIONS:

S.A.F.E. base operators act as the “General” of the facility’s security and operations team. The base operators primary roles include, but are not limited to 24/7 security of the facility, fire and intrusion detection system management, visitor management, and asset management. Secondary roles include but are not limited to lost and found, building tours, escort duties and parking security.

PRIMARY:

24/7 Security of the facility, which includes but is not limited to:

- Access control - electronic and physical
- Monitoring of CCTV
- Physical patrols incorporating physical and electronic checks. No matter the size, managing a commercial or private building can demand your attention at all times. S.A.F.E. security guards can help prevent accidents and intrusions and limit unexpected problems by acting as a proactive observant of your building. During their patrol, S.A.F.E. guards will observe and report information including unsecured areas, electrical hazards, slip and fall liability threats, and other pertinent building information.

Fire and intrusion detection system management:

- Real time monitoring, and response to fire detection and intrusion systems.
- Act as first responder to any emergencies, including but not limited to fire, building emergencies, medical, bomb threats, power failures.
- Administer real time visitor management systems including, but not limited to issuing ID cards for verification of employees and visitors.

Reception Services:


- Highly-trained and friendly security guards who can provide correct information and act as a security presence plays a major role in preventing loss, keeping unauthorized people out of a facility, and helping protect tenants and guests. Our reception security guards will enforce facility policies and procedures and will ensure a welcoming and smiling face when your tenants and guests arrive.

Asset Management:

- Assist in package delivery and dispatch, to include tracking and notification.
- Control and monitoring of assets entering or leaving the facility.

Parking Security Services:

- For many tenants, SAFE entry and exit from the building is high on their priority list. S.A.F.E. security can provide traffic control, parking lot access control, parking enforcement, and parking lot security patrols to maintain the integrity of your building lots and the safety of your tenants and guests.



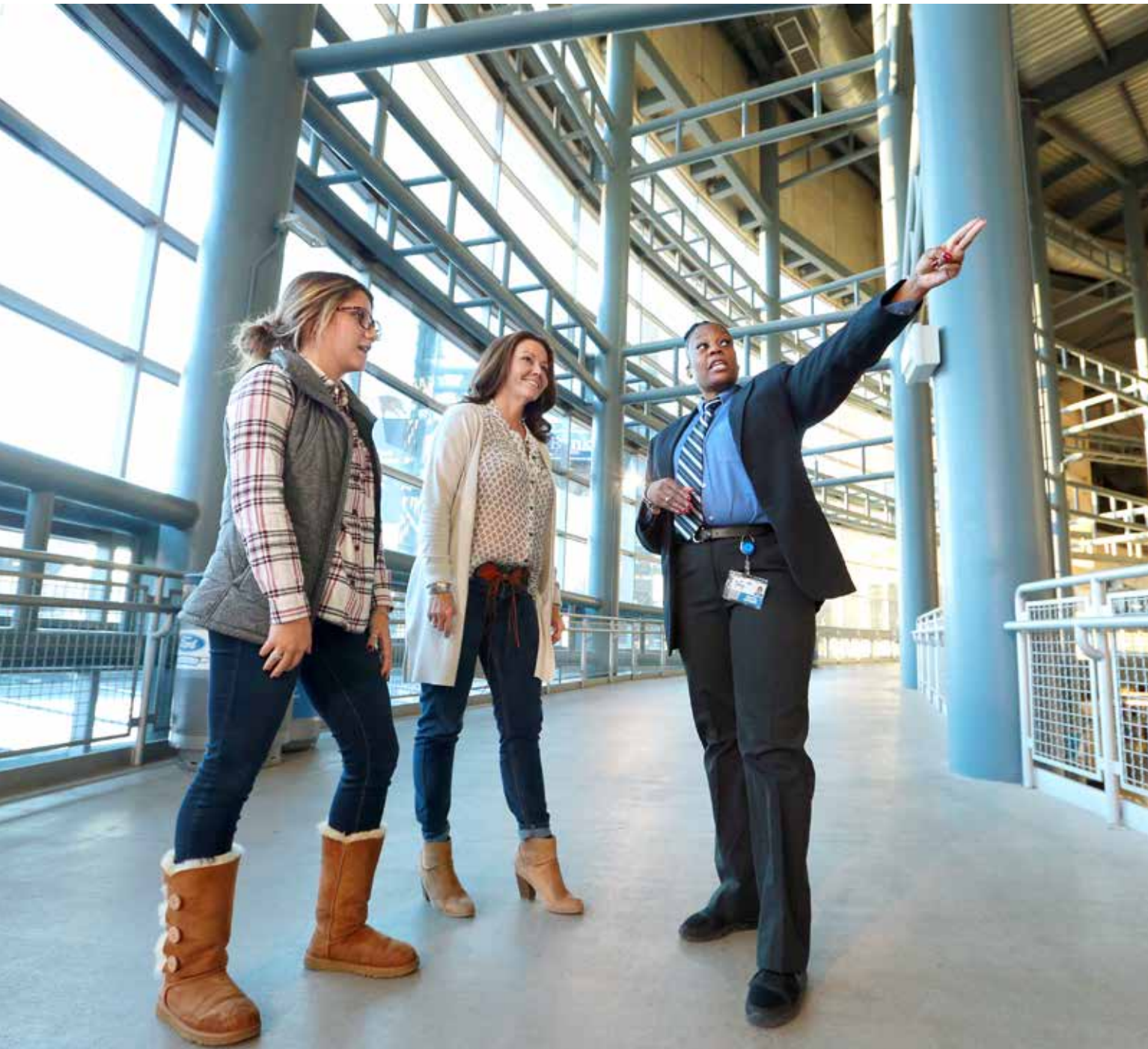
YOU CAN DESIGN AND CREATE, AND BUILD
the most wonderful place in the world. But it takes
people to make the dream a reality.

WALT DISNEY



“THE S.A.F.E. MANAGEMENT TEAM IS RESPECTFUL of its Team Members and they make the job fun – Not something every employer can do! In addition to the quality work environment, S.A.F.E. has worked tirelessly to ensure that my Team Members and I are continuously receiving training and the most up to date resources to perform at the highest level possible. I love working with my fellow Team Members, but my favorite part of the job is interacting with our tenants and their guests on a daily basis. The ability to solve problems for them and ensure their guests receive a warm welcome constantly reminds me of how important a role I play.”

- Keith West, S.A.F.E. Security Officer since 2014



LOCATIONS & EXPERIENCE

LOCATIONS

S.A.F.E. Management provides commercial and entertainment security in some of the most high profile venues and buildings in the world, including two that have hosted the nation's greatest sporting event – the Super Bowl. Currently, we have regional offices in:

- Arizona
- Florida
- Georgia
- Maryland
- Michigan
- Nevada

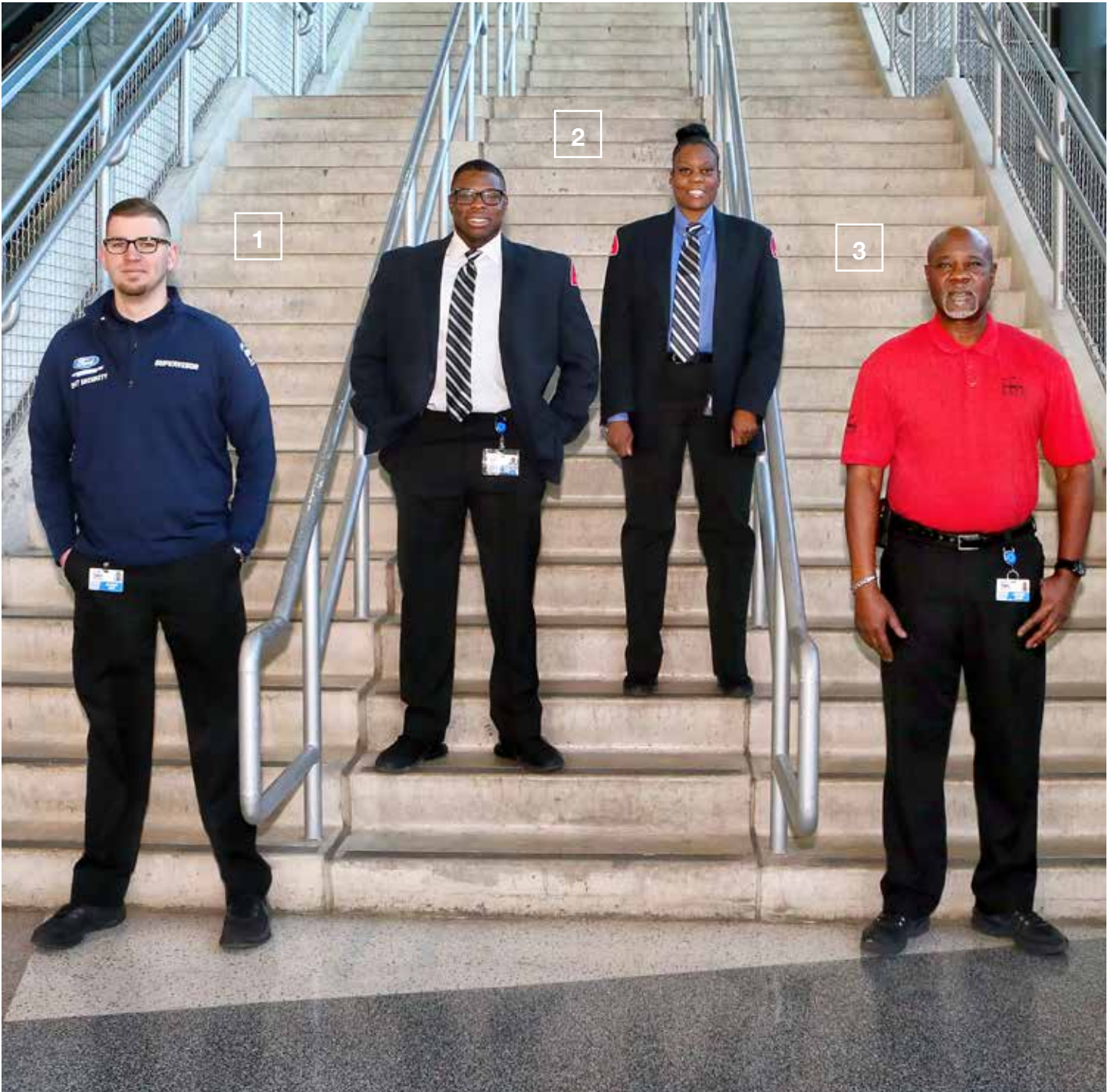
FACILITY EXPERIENCE

- Commercial Buildings
- Universities and Colleges
- Amphitheaters and Music Venues
- Convention Centers
- NFL Stadiums
- MLB Baseball and Spring Training Facilities
- Arenas
- Fairgrounds
- NASCAR Race Tracks



LIFE SYSTEMS, LIKE A FIRE PANEL, are one of the most vital resources of any 24/7 security and building management operation. The ability to understand how fire panels can be used to alert employees or guests is paramount to life and safety management. In conjunction with fire panel management, S.A.F.E. also has expertise in daily software incident tracking. Whether a building implements aware manager, ISS 24/7, or any other incident management system, S.A.F.E. has experience in training and implementing on incident management and tracking.

THE S.A.F.E. STYLE



S.A.F.E. STYLES

S.A.F.E. recognizes that a uniform and an individual's image are important aspects of making a positive first impression. For that reason, The S.A.F.E. style is part of our mission statement – promoting a professional image - and we take pride in ensuring that we provide our Team Members high quality uniforms and we hold them to a high standard in maintaining a professional image.

- 1 QUARTER ZIP** – this uniform is one used in a more casual business and security setting. Some clients that require guards to constantly be roaming or outside in the elements have opted for this uniform type.
- 2 SUIT JACKET** – this uniform is one used in many of our commercial facilities and office buildings. Many of our Team Members that work the front desk and are the first impression of our tenants and guests wear this more formal uniform.
- 3 POLO SHIRT** – this uniform is used for clients that are on construction sites, outdoor venues or just a more casual setting. Polo shirts can come in a variety of colors and can have a variety of logos ranging from that of S.A.F.E.'s to our clients.

It is important to know that many of our client's require a very specific type of uniform and S.A.F.E. is ready and willing to work with you on any variety of uniform that you may require.



FIRST IMPRESSIONS

When a guest approaches your facility, do they gain an impression of enthusiasm and knowledge from your security Team Members or are they met with passionless and uninterested attitudes?

At S.A.F.E. we stress the importance of a positive first impression and we recruit based on a philosophy of searching for “right-fit” candidates that have an ability to make a S.A.F.E. STYLE impression. We find that tenants and their guests value interacting with Team Members that are honest, sincere, and friendly and we supply that by ensuring that all our Team Members have the skills highlighted in the picture to the left.

WHY PARTNER WITH S.A.F.E.?

QUALITY OVER QUANTITY:

Most companies base their success on the quantity of the accounts they manage rather than the quality of the partnerships and relationships they have built. Are you and your clients (your guests) a priority to the security company who currently represents you and your facility? At S.A.F.E., we focus on quality of partnerships over the quantity of accounts. Our goal is not to become the largest security company in the nation – it is to maintain a reputation of quality and loyalty. We can guarantee that your tenants and guests will always be our priority because we have the experience and resources to provide the highest level of services in the world, but we are also small enough to provide the intimate care your event or facility deserves.

BRANCH MANAGEMENT AND STRUCTURE:

S.A.F.E. prides itself on providing the highest quality of branch management in the industry. We have differentiated ourselves from the competition by changing the way clients view security guards and security companies. This starts with highly skilled branch managers that have strong business backgrounds coupled with vast operations experience.



INTERACTIVE OWNERSHIP:

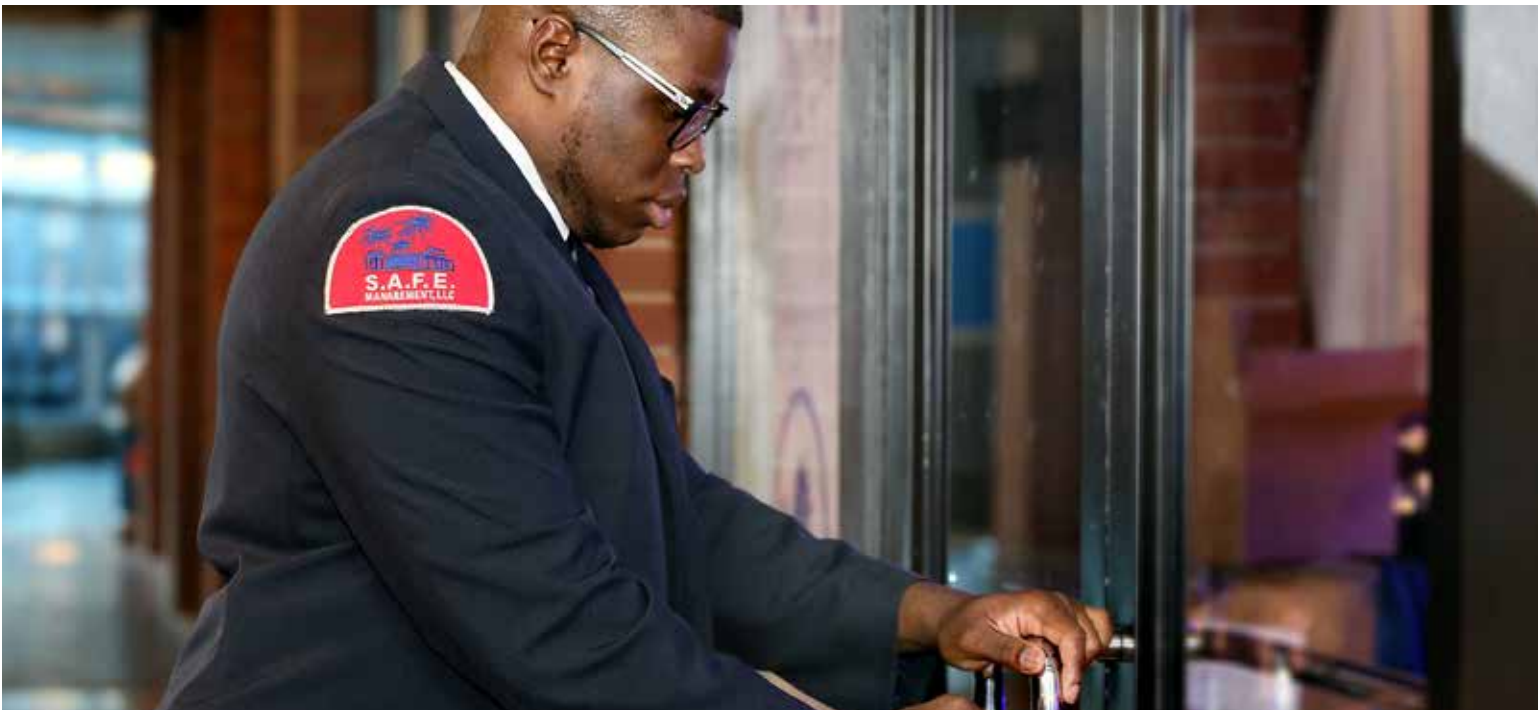
S.A.F.E.'s CEO and Senior Leadership Team plays an active role in operations of our clients' buildings and facilities and that translates into accountability and quality control. Our ownership involvement allows S.A.F.E. to bring a unique dynamic to the job – S.A.F.E. has the resources and experience to match any competitor, but it also has the small business feel that makes clients sense the value we see in them. That sense starts with hearing from our ownership regularly and seeing their involvement in your building or facility.

PREPARATION DEDICATION:

Preparation is power! And we would challenge you to find a company that is more dedicated to thoroughly preparing than S.A.F.E. Part of our preparation is buying into a quote that is famous around our offices: “We have two ears and one mouth so that we can listen twice as much as we speak.” For us, this translates into a motto of listening intently to our clients’ wants and needs so that we can successfully communicate to our security guards what will make for a SAFE building and happy tenants. We recognize the importance of information dissemination and we work tirelessly to prepare so that we can properly communicate to our security guards the information they need to be successful.

IMAGE:

You have to look good to play good! That not only applies on the field, court, or stage, but also in the business world. S.A.F.E.’s mission explicitly focuses on “promoting a professional image” and we pride ourselves on providing security guards that look good and play good.



S.A.F.E. MANAGEMENT BELIEVES THAT A WELL-ROUNDED SECURITY PROGRAM must include a balance between human presence and the implementation of key technological advances. S.A.F.E. has the experience of using various control measures ranging from door security systems to temporary badge printing. Whether it’s the implementation of programs such as Easy Lobby for secure guest processing or other more robust safety and security processes, S.A.F.E. can do it all. Additionally, S.A.F.E. has extensive knowledge and experience utilizing camera systems for daily monitoring and investigative research purposes. The use of cameras and wand patrol tour systems provide the presence of physical guards with the mixture of the most up to date security technology. Finally, our guards are well trained on bollard and gate access control measures to ensure that necessary facilities benefit from the need of hardened perimeters.

**“Success is finding
the **RIGHT CLIENTS**
and **KEEPING THEM.**”**



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